

# 2D ART

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# Seni 2 Dimensi

- Merupakan seni yang tidak memiliki volume pada media karyanya.
- Hanya dapat dilihat pada permukaan datar.



# Kategori Seni 2 Dimensi

- Lukisan
- Seni grafis
- Gambar
- Desain komunikasi visual
- Fotografi

# Unsur Fisik (Elemen) Seni 2 Dimensi

- Garis
- Raut (Bidang dan bentuk)
- Ruang
- Tekstur
- Gelap – terang
- Warna

# Gambar



# Seni Grafis



# Lukisan



# Fotografi



# Desain Komunikasi Visual

**DINNER DILEMMA?**  
**WE'VE GOT A *Soup* FOR THAT!**

The advertisement features three distinct soup options, each presented with a bowl of the finished soup, a can of the product, and a circular call-to-action button. The background is a light-colored wooden surface.

- Option 1:** A white bowl of creamy yellow butternut pumpkin soup topped with a dollop of white cream and fresh herbs. Next to it is a can of Campbell's Simply Soup Butternut Pumpkin (500g). Below the can is an orange circular button with the text "Heat & EAT".
- Option 2:** A teal bowl of Thai soup with clear noodles, sliced carrots, green beans, and a lime wedge. Next to it is a can of Campbell's Real Soup Base Thai (1 Litre), marked as "NEW". Below the can is a teal circular button with the text "READY IN 3 EASY steps".
- Option 3:** A metal bowl of chicken stock soup with chicken pieces, potatoes, and vegetables. Next to it is a can of Campbell's Real Stock Chicken (1 Litre). Below the can is a red circular button with the text "Create YOUR OWN".

**Campbell's**

A portrait of a smiling man with short dark hair and a beard, wearing a dark blue button-down shirt, is positioned in the bottom right corner of the advertisement.

# Tugas 3

- Buatlah kumpulan karya 2D dari para desainer / seniman yang fenomenal.
- Setiap kategori karya 2D terdiri dari 2 buah gambar.
- Lampirkan judul dan nama desainer / senimannya.
- Total keseluruhan gambar adalah 10 buah.
- Jumlah halaman ada 5 bh
- Format dalam bentuk Pdf
- Jumlah file yang di upload 1 buah.

Nama:  
NIM:



Lukisan 1

Karya: XXX



Lukisan 2

Karya: XXX