

Elements of Design: Intro to Shape & Space

Claudia Jacques de Moraes Cardoso
2D Design – Art 112

Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation
 - Subject Matter
 - Content
 - Context
 - Form
 - Elements of Design
 - Line
 - Shape & Space
 - Texture
 - Value
 - Color
 - (Type)
 - Principles of Organization
 - Balance
 - Emphasis & Focal Point
 - Rhythm
 - Scale & Proportion
 - Unity

Degrees of Representation

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Degrees of Representation

Representational

Non-representational

Naturalism

Realism

Semi-abstraction

Abstraction

Form Only



Subject Matter

Form

Form

Shapes are incorporated within ALL images

Shape

A visually perceived area created by an enclosed line, color, or change in value.

Line



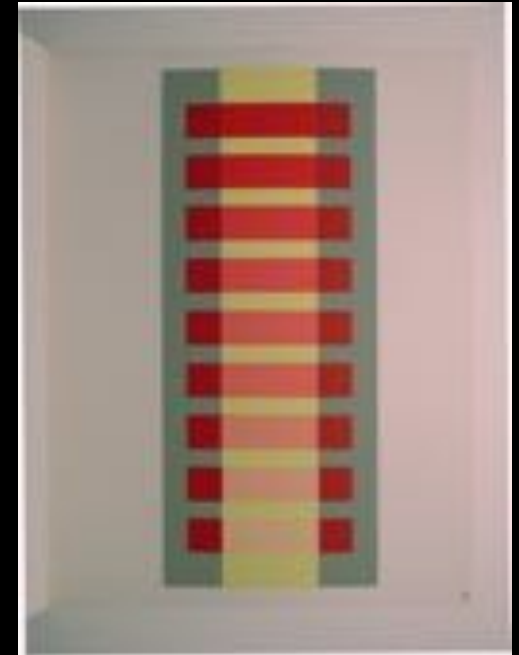
Richard Serra, "Untitled," 1972

Value



William Baziotes, *Dragon*, 1950

Color

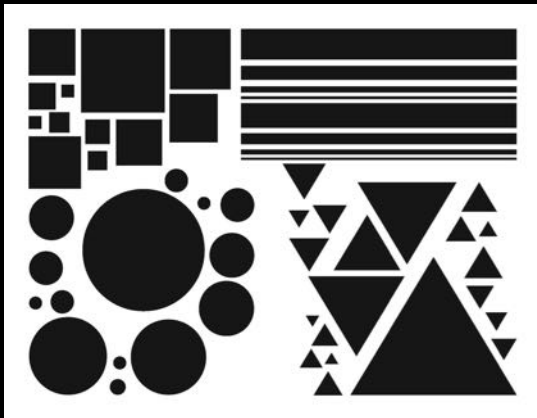


Josef Albers

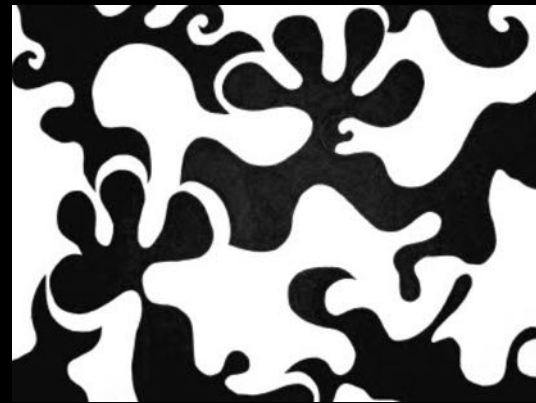
Shape

Main Characteristics:

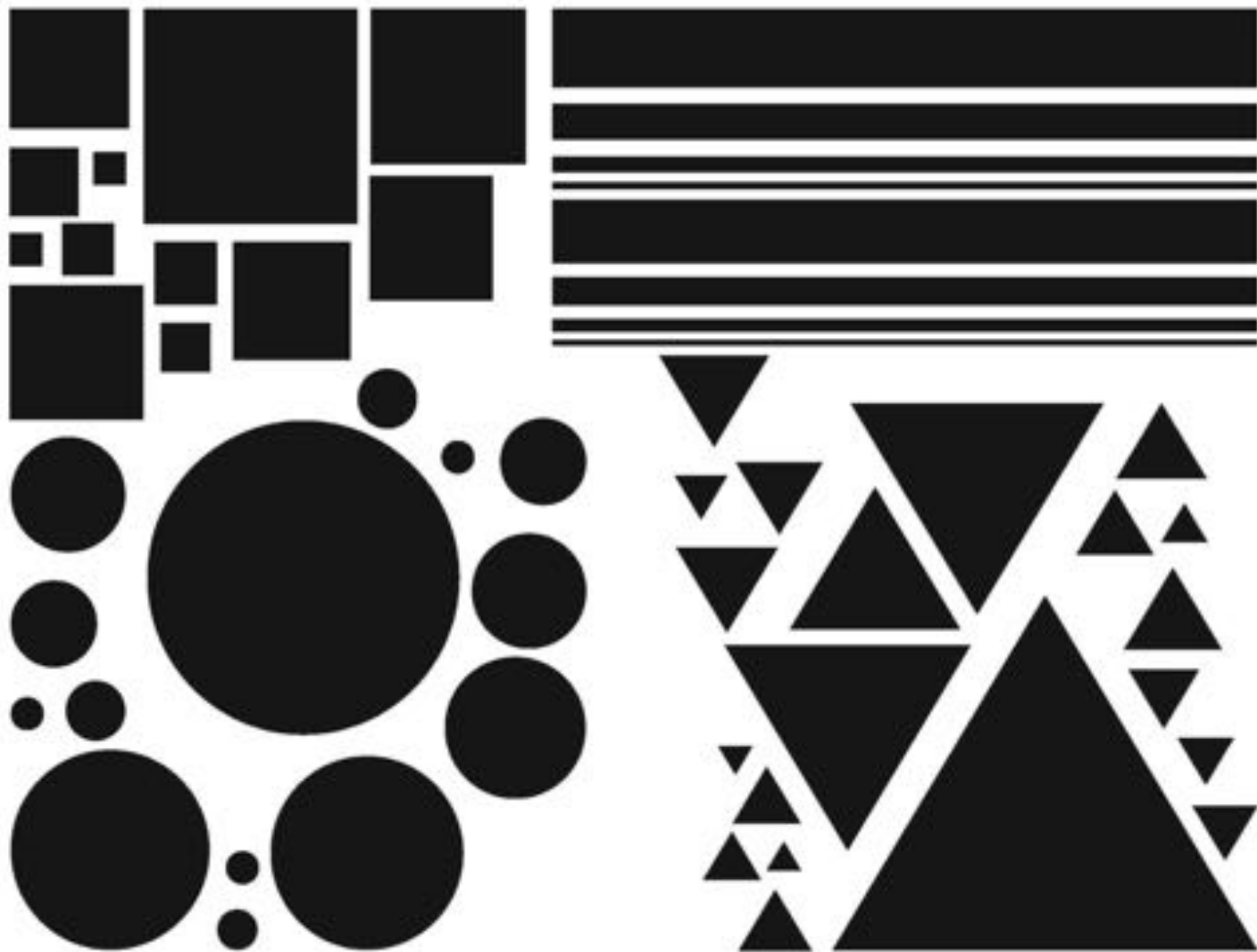
- **Geometric** - A shape that appears related to geometry; such as a triangle, rectangle, square or circle.
- **Organic/Biomorphic** - A shape based on forms from the natural world or suggestive of living organisms.



Geometric



Organic/Biomorphic



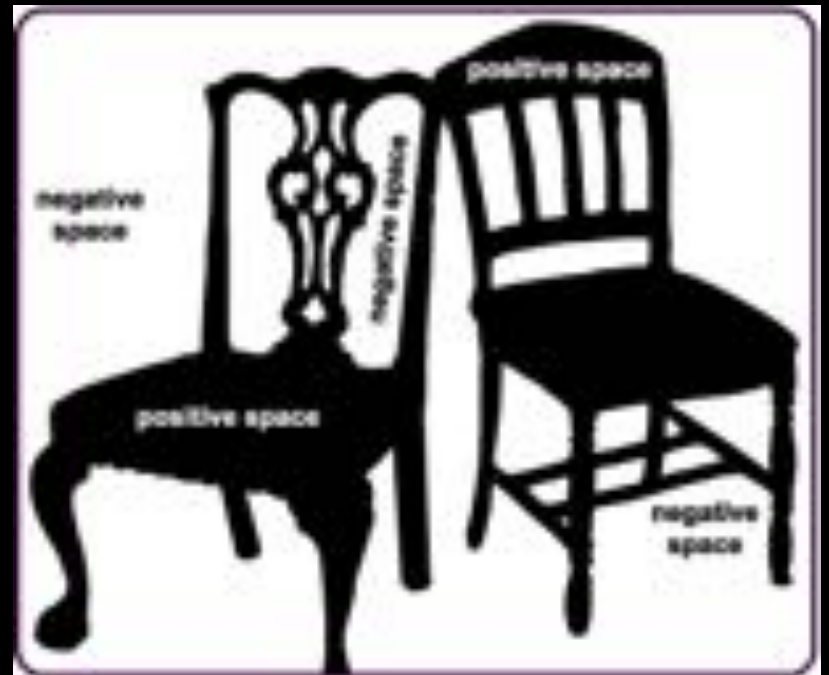


Shape and Space

Positive Shapes (Figure) The main shape or subject in a picture.

Negative Shapes (Ground) The space between objects or the “empty” space.

The arrangement and organization of negative shapes is as important, if not more important, as the arrangement and organization of positive shapes in any successful composition.





Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation

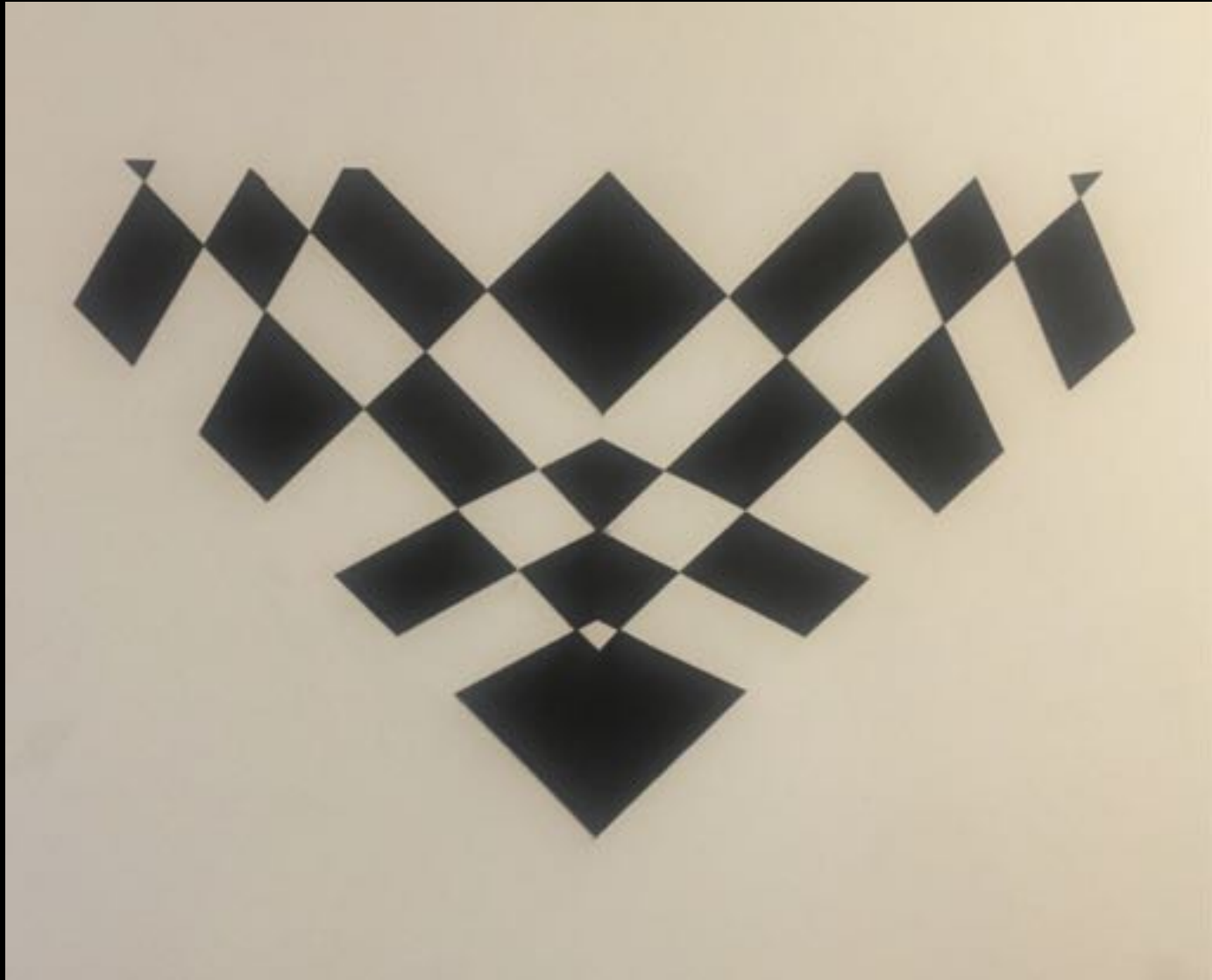
Non-representational

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Geometric or Organic

Notan B&W Shape Composition

Symmetrical Balance



Notan B&W Shape Composition

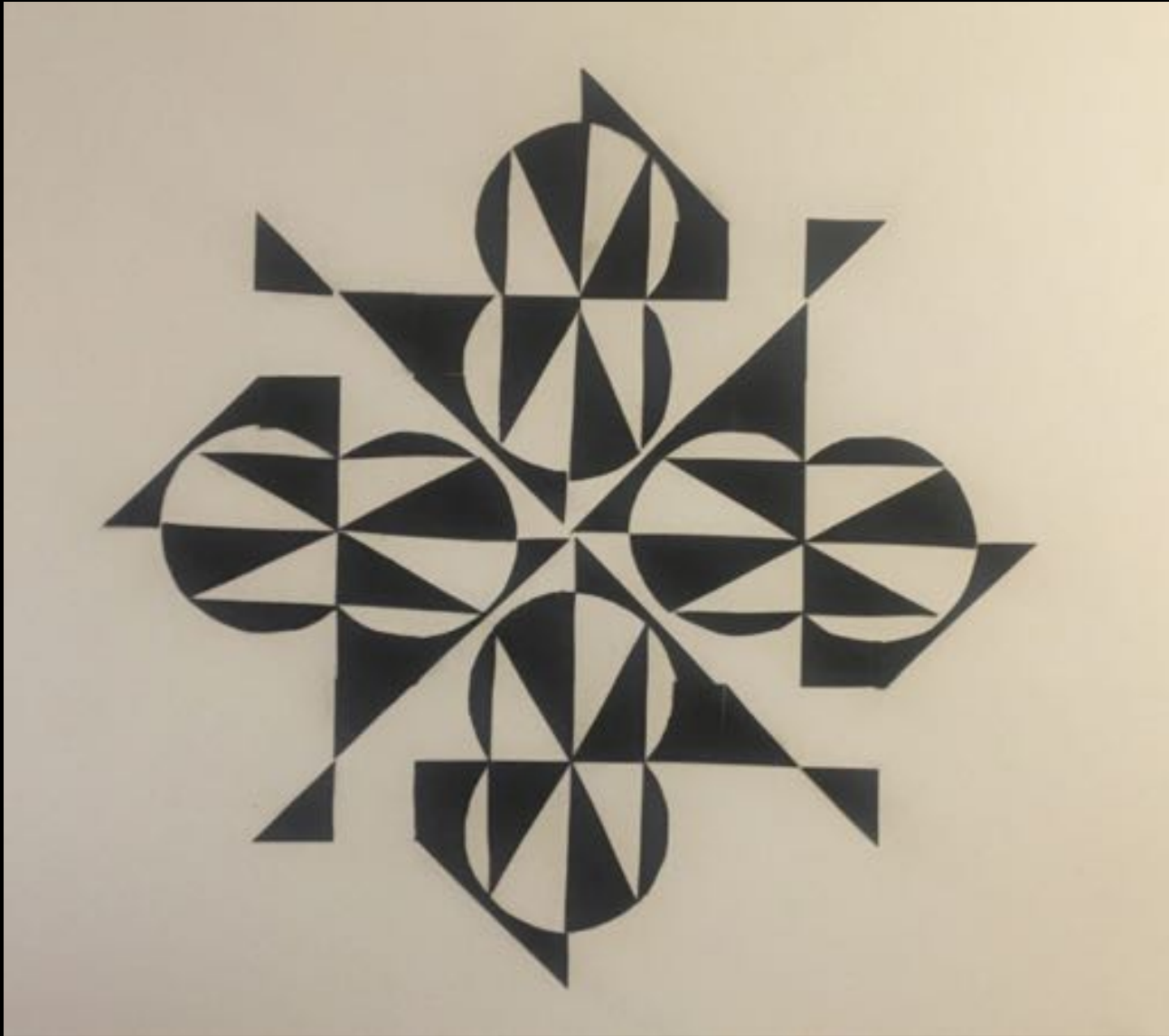
Symmetrical Balance



Lamb Brussich

Notan B&W Shape Composition

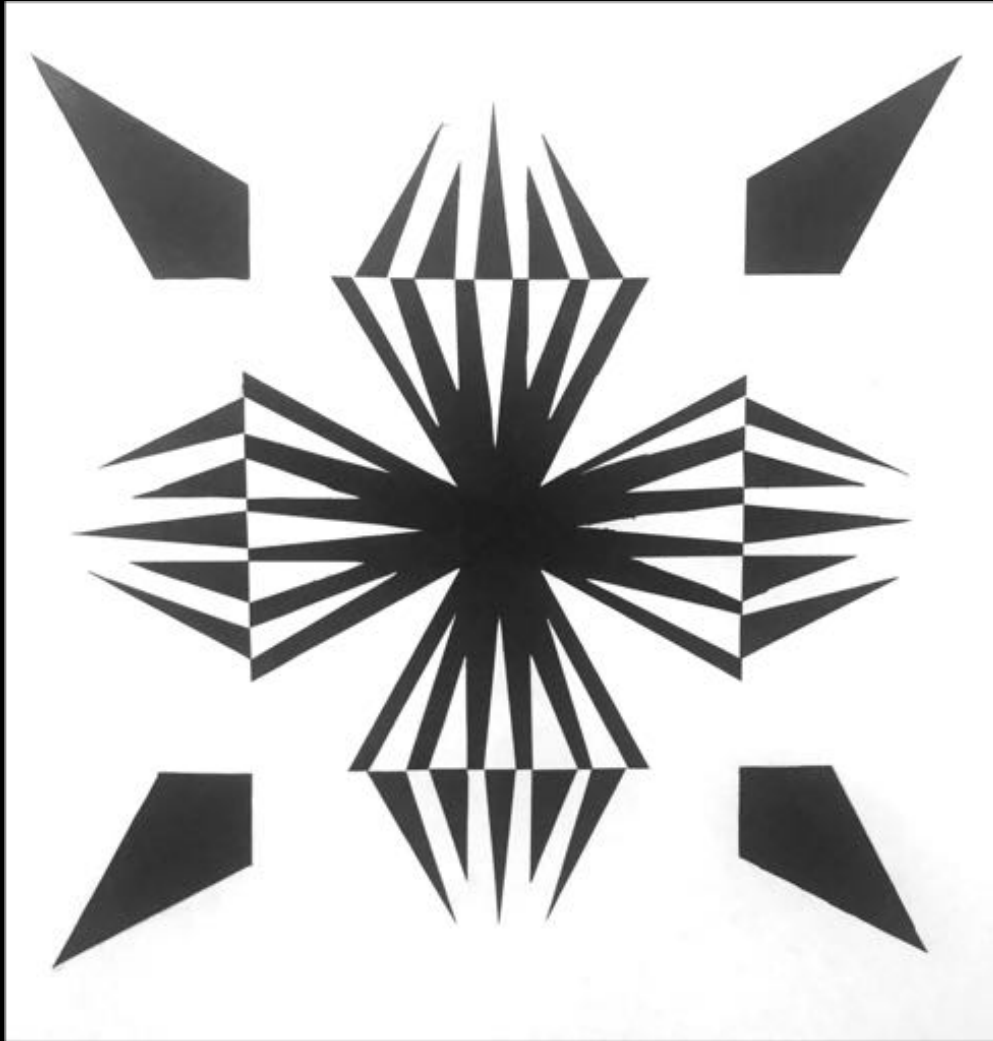
Radial Balance



Emely Castillo

Notan B&W Shape Composition

Radial Balance



Allison Martinez

Notan B&W Shape Composition

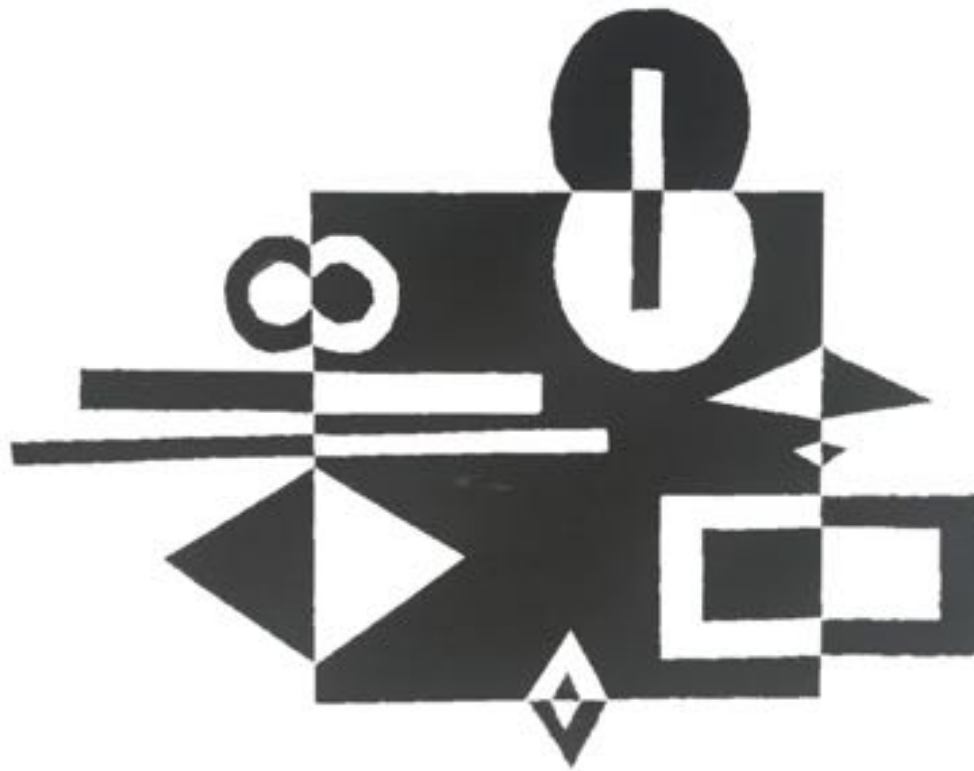
Asymmetrical Balance



Bell [Yingzhi] Baisley

Notan B&W Shape Composition

Asymmetrical Balance



Notan B&W Shape Composition

Asymmetrical Balance

