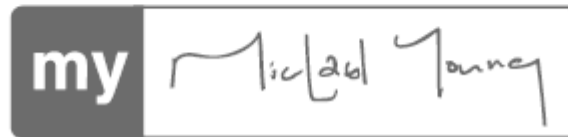


MIX MATERIALS

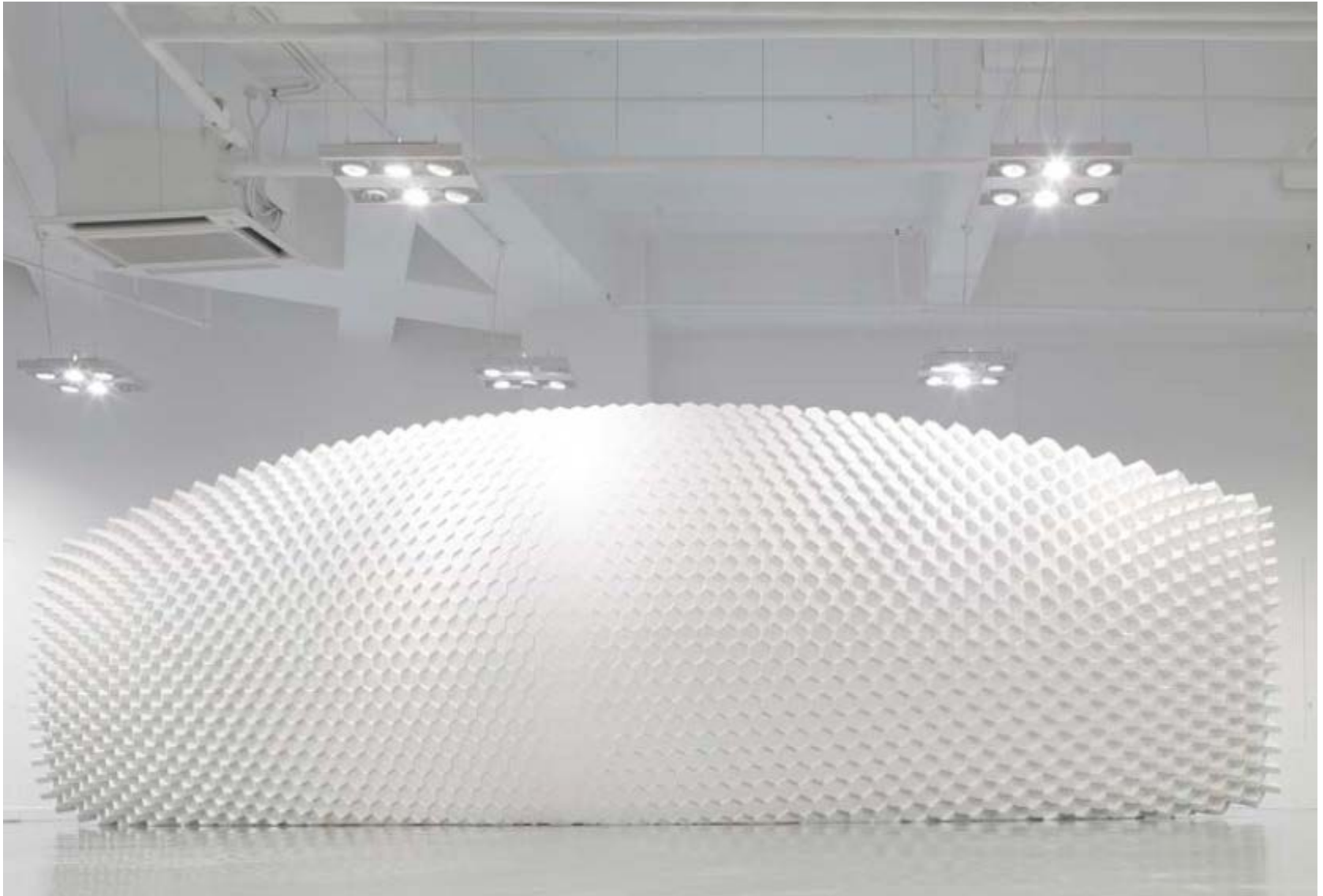


www.michael-young.com

SPACE FRAME MATERIALS



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MIX MATERIALS



MIX MATERIALS



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MIX MATERIALS



Dashboard storage solutions

Steering wheel
Steering column
indicator arms

Gear stick,
handbrake
and centre console

Dashboard dials, controls and interface,

Front and rear floormats

MIX MATERIALS



MIX MATERIALS

Seat development

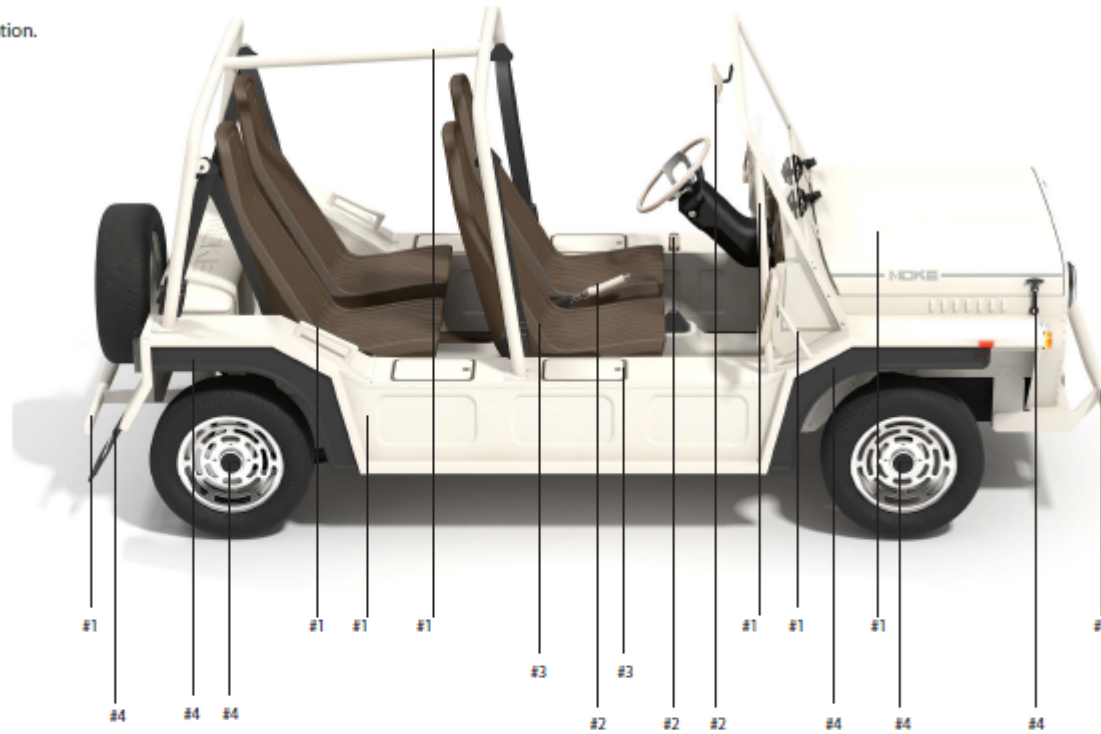


Screw



MIX MATERIALS

Moke Show Car Colour Specification.



#1 - Spray colour
 Cream white: Old English white / mini calls it 'pepper white'.
 It might be close to RAL9001 but I can't find a pantone which is close.
 Finish: Gloss



#2 - Moulded colour
 Cream white: Old English white - same as above to match but textured plastic.
 Finish - light tooled sandblast texture.



#3 - Moulded Brown colour
 Referencing tan leather.
 Pantone references: 731C, 725C, 7518C
 Finish: medium course sand blast non slip texture, depending on applicator.



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First show car prototype
Mike international
2013



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Creation of a new Company , Design and Direction

The logo consists of the lowercase letters 'e', 'o', and 'q' in a minimalist, sans-serif font. The 'e' is a simple circle with a horizontal bar. The 'o' is a solid circle. The 'q' is a solid circle with a short vertical stem and a small hook at the bottom right.

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eoq

"I realised that if I could capture the engineering skills employed by local industry and put that depth of knowledge in aluminium research into furniture and lighting design using a similar mass-produced nature, I could design a state of the art and relevant product."

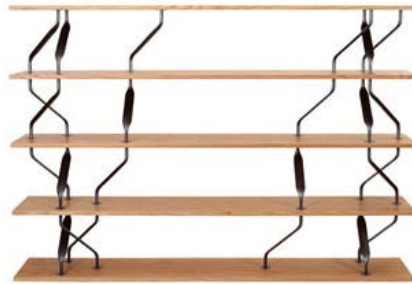
– Michael Young



MIX MATERIALS



EOQ adalah merek furnitur dan pencahayaan yang berspesialisasi dalam barang-barang unik untuk perabotan rumah dan pasar kontrak. Merek ini berkembang dari proyek berbasis studio dan kami memiliki seni yang mengarahkan merek tersebut sejak didirikan pada tahun 2012. Kami terus memiliki tanggung jawab kreatif yang berkelanjutan.



EOQ bertujuan untuk memberikan karya klasik masa depan yang dieksekusi dengan sempurna dengan penawaran fungsi dan penyelesaian yang seimbang sambil berkomitmen untuk menawarkan kualitas tertinggi dan menggunakan metode yang paling berkelanjutan.



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Industrial Process

The economic downturn triggered a unique set of circumstances that motivated a leading precision engineering electronics factory to consider something as alien as allowing a product designer loose on their machinery. They allowed Michael to challenge the capability and purpose of each one and the result of this dialogue is a product that truly represents a new standard in industrial product design.

Entering into this factory (in which all the products have been photographed) we found machines that extruded, stamped, folded and cut metal. They sandblasted and anodised and laser engraved.

We've taken these abilities and crafted designs that challenge their usual results. What we have delivered are new techniques and innovative production.



MIX MATERIALS



Merek ini berakar pada semangat penyelidikan dan petualangan industri. Diposisikan dengan sengaja agar mudah dijangkau dari batas baru manufaktur dan inovasi - produk ini menghadirkan prinsip desain klasik menggunakan kosakata baru dan terus berkembang. MYS terlibat untuk membantu pembuatan merek dari awal, merancang identitas visual perusahaan, dari logo hingga kartu nama. Pasar tradisional luar negeri memandangi produk yang dibuat di Asia memiliki nilai yang dipersepsikan lebih rendah. Sasaran kami adalah untuk menantang stereotip tersebut dengan menampilkan kerajinan tangan tingkat tinggi dan prinsip-prinsip manufaktur terampil yang dapat dicapai dan membangun merek melalui teknik pengrajin.

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Colour: Grey
Material: Aluminium
Finish: Anodised

Colour: Gold
Material: Aluminium
Finish: Anodised

Colour: Copper
Material: Aluminium
Finish: Anodised

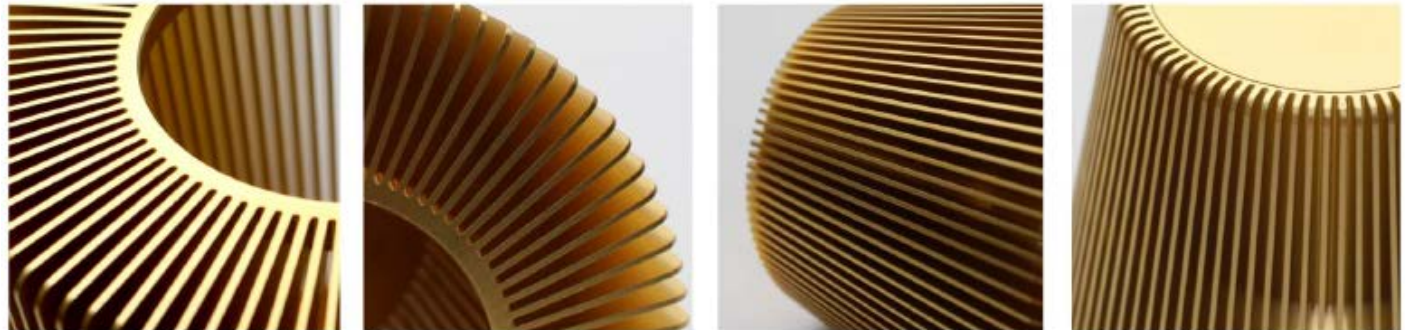
Colour: Silver
Material: Aluminium
Finish: Anodised

Colour: Pale Green
Material: Aluminium
Finish: Powder Coated

Colour: Green
Material: Aluminium
Finish: Powder Coated

Lighting Finish Options

Every lighting product is available in both anodised and powder coated finish as shown on this page. Each of these finishes offers a myriad of colour options which creates great opportunities for custom orders. Do contact us with any custom enquiries.



MIX MATERIALS



Lighting

These innovative lighting collections encapsulate the design principles of **EQQ** – rooted in an industrial context, delivering useful products in a recycled material at an accessible price. There are two silhouettes that both offer a complete range in a variety of finish options delivering a flexible solution for all environments.