

<http://en.wikipedia.org/wiki/Kaskus>

## Kaskus

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**Kaskus** is an Indonesian internet forum site which claims to be the largest Indonesian online community. It was established in the United States on November 6, 1999 by Indonesian students Andrew Darwis, Ronald Stephanus, and Budi Dharmawan. By August 2000, Kaskus had more than 4,000,000 registered accounts and more than 650,000,000 posts. *PC Magazine* Indonesia voted Kaskus as The Best Indonesian community in August 2005 and September 2006.<sup>[2]</sup> Registration is required for new users to participate in the community, and every registered member has access to more than twenty regional and subject-related sub-forums. The community initially used vBulletin forum software but switched to a new engine they developed called a **New Kaskus** in mid-2012.

## History

Kaskus was created on November 6, 1999 by Indonesian students Andrew Darwis, Ronald Stephanus, and Budi Dharmawan in Seattle, Washington. Kaskus was originally intended as an informal forum of Indonesian students abroad. The name "Kaskus" itself is an abbreviation of the word "Kasak-Kusuk".

In August 2005, PC Magazine Indonesia awarded Kaskus as being the best site and largest online community. In 2006, PC Magazine selected Kaskus as the best choice of readers in 2006. On May 23, 2006, Kaskus management was forced to change their .com domain to .us, because of the spread of the virus Brontok which was created with the aim of attacking large sites in Indonesia. By the beginning of April 2007, Kaskus management added two new Dell Servers to improve Kaskus's website performance. In July 2008, Kaskus management decided to operate the server in Indonesia. For this purpose, Kaskus bought eight Dell PowerEdge 2950 servers and operated them via a network of open IXP. This resulted in multiplied access to Kaskus and eventually added eight more servers to handle the requests.

In 2011, Kaskus management announced the expansion of its business by establishing a relationship of cooperation with Global Digital Prima, which is a subsidiary of Djarum. In addition, Kaskus plans to increase the number of servers up to 250. They also plan on recruiting up to 80 new personnel. On May 26, 2012, Kaskus management was forced to change their domain from .us to .co.id because of errors on the Domain Name System (DNS). In 2012, Kaskus management developed their own forum engine officially called Kaskus 2.0, called **the New Kaskus** by Kaskus's users.<sup>[3]</sup> When the engine reached a beta stage, selected users used the forum with the engine, while non-selected users still used the vBulletin version. By the end of 2012, complete conversion to Kaskus 2.0 was completed. Some threads and posts could not be transferred to the new engine, so Kaskus management decided to keep them accessible through the vBulletin version of the forum (called **Old Kaskus** by the users).

## Service

### KasPay

KasPay provides an online payment system. It was launched on November 6, 2009 on the 10th Anniversary Celebration of Kaskus at Poste, the east building, Kuningan, Jakarta. This service can be used on websites that are affiliated with KasPay. KasPay operates like E-wallet, being used as a tool for buying and selling in online transactions. KasPay's transaction is done through the transfer of money, so it is more secure and safe from credit card frauds. Transaction security is maintained with an e-mail confirmation and the keeping of records.

## **e-pulsa**

E-pulsa provides cellphone credits and charging facilities. Transactions on e-pulsa can only be done through KasPay.

## **Kaskus Ads**

Kaskus Ads Service (Abbreviated KAD) allows Kaskus and KasPay users to place advertisements on the Kaskus community forum for a cost.

## **Kaskus Radio**

Kaskus Radio (commonly abbreviated as KR) is an Internet Radio powered by Kaskus Network. It has more than 20 broadcasters. The Radio broadcasts a variety of songs in languages such as English, Mandarin, Japanese, and Korean.

## **Kaskus Mobile**

Kaskus mobile allows visitors to use the mobile version of Kaskus. Users can reply to and create a new topic through their mobile phone with this service. Kaskus Mobile is only accessible through mobile phones, although it is also possible to access the service through PC browsers that use a mobile user agent.