

ONLINE BUSINESS

Meeting 9

- The 5 investor groups, please be seated.
- The 5 entrepreneur groups, please wait outside. The instructor will call you one group at a time.

Note:

You are not allowed to leave the classroom during the presentation. If you need to go to a restroom, please do it during the break.

Presentation Time: The Entrepreneurs



Good
Luck!

- The investor groups would discuss which business is the most feasible.
- Focus on the 5 aspects in the Business Plan.

Review Time: The Investors

Visit these websites & read the articles:

- [10-2 Amazon.doc](#)
- [10-3 Kaskus.doc](#)

Filler: Online Business

Discuss the followings:

1. Info/facts known or needed

- What is Amazon? What is Kaskus?

2. Intuitions/feelings

- How do you feel about online shopping?

3. Benefits, optimism (the positive points)

- What are the owner's benefits of doing online business?

Discussion Time...

4. Risk factors/why something may not work (the negative points)

- What are the risks?
- What can the owner do to reduce/eliminate the risks?

5. Innovation/new idea/creativity

- Do you have any other idea that university/university students can do to help these poor people? Or to make the CSP better?

6. Decision

- What is your decision? Will you join or refuse CSP?
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A huge, big...
THANK YOU